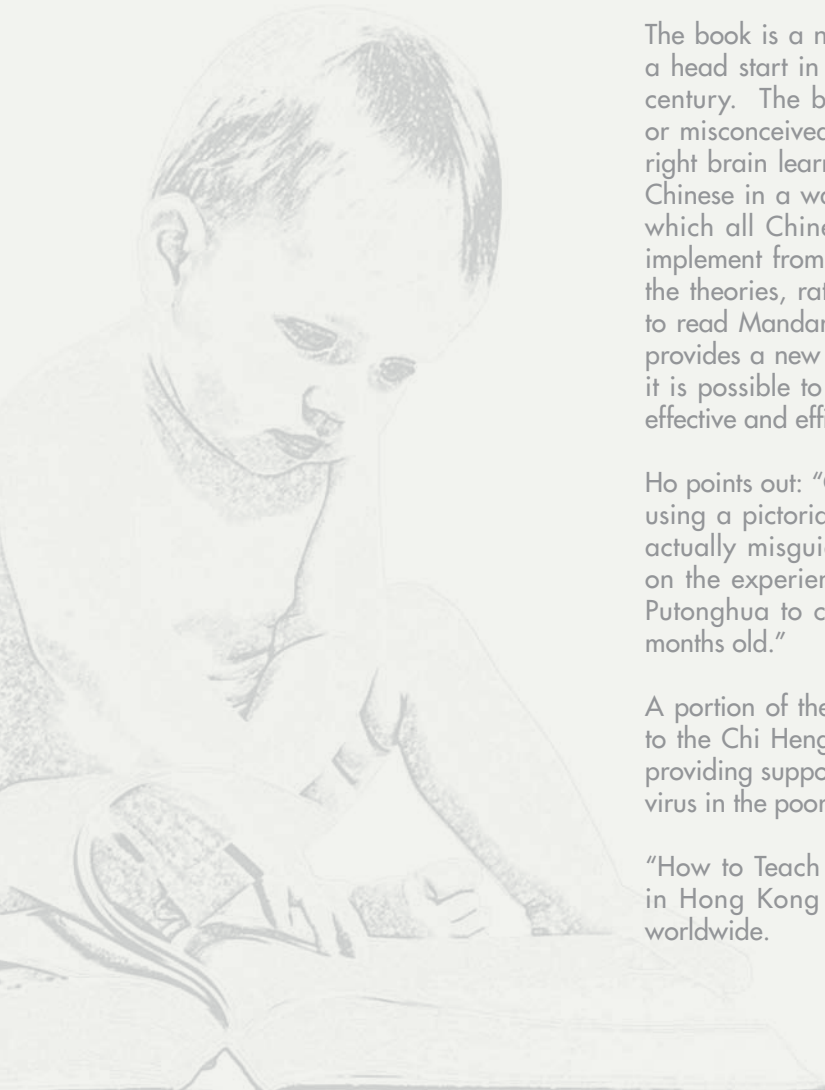


HOW TO TEACH YOUR BABY TO READ CHINESE

DECODES SECRETS TO LEARNING CHINESE AS EARLY AS FOUR MONTHS OLD



The book is a necessity for anyone interested in giving their children a head start in learning Chinese, the business language of the 21st century. The book gives unique insights to what is being missed or misconceived by educators around the world. Ho's knowledge of right brain learning has allowed him to decode the path to learning Chinese in a way different than many teachers now propose, a way which all Chinese and non-Chinese families alike can adapt and implement from the beginning of their children's lives. By discussing the theories, rationale and methods behind teaching any baby how to read Mandarin Chinese (Putonghua), starting from birth, the book provides a new perspective to parents that aims to show parents how it is possible to start teaching their child Chinese at home in a fun, effective and efficient way.

Ho points out: "Chinese is a pictorial language and should be learned using a pictorial system of tuition. Using phonetic methods to teach actually misguides the child and slows them down. This is based on the experience we have gained in the past five years teaching Putonghua to children of all nationalities starting as early as four months old."

A portion of the proceeds from the sale of the book will be donated to the Chi Heng Foundation, a non-profit organization dedicated to providing support and education to children affected by the HIV/AIDS virus in the poorest regions in China.

"How to Teach Your Baby to Read Chinese" is presently available in Hong Kong at leading bookstores and through Amazon.com worldwide.

About the Author:



Thomas Ho was born in Hong Kong and received a bi-lingual education in Chinese and English. He attained both his high school and law degrees in Sydney, Australia and went on to practice law in for over a decade. His involvement in education began in 1997 when his first son was two years old, when he acquired two kindergartens in Hong Kong, a move which not only allowed him to establish an alternative career, but also to oversee his own children's early education.

In 2002, he and his wife, Betty, established KinderU in Hong Kong, an early learning centre of excellence, specializing in prenatal education and the teaching of children from birth up to six years of age. Since then, Thomas and Betty have travelled extensively, visiting schools and early education institutions around the world. In recent years, Thomas and his wife have expanded their schools and vision in education and have established the KinderU Suzuki Music Academy and the KinderU Putonghua Laboratory in Hong Kong. They also act as consultants to Neuroacademi Limited, an online platform providing online support for parents who wish to deliver right brain education to their children. Since 2004 they have provided prenatal education to over 3,000 families in Hong Kong.

Testimonials:

"Wonderfully effective, simple steps to language mastery, easy to understand! Chinese is a necessity for the next generation, and here is where to begin."

Brent Logan, Ph.D.,

Director, Prenatal Institute, Seattle
Author of "Learning Before Birth: Every Child Deserves Giftedness", and Inventor of the BabyPlus prenatal education system

"Learning Chinese is no longer something "nice to do" for citizens of the global village. The ideas discussed in this book should be considered by all those involved in early education. The world has progressed in leaps and bounds over the past decades and early education must also move forward with new research and pedagogy. This book is good reading for parents and teachers all over the world."

Sansan Ching,

Founding Director,
Hong Kong Council of Early Childhood Education and Services

"Teachers of young children in Asia should study the author's point of view and revise their teaching methods and curriculum on Chinese accordingly. This book makes teaching and learning Chinese more efficient, enjoyable and effective."

Martina Kwok

M.Ed (HKIEd)

Twenty per cent of the proceeds of this book will be donated to the Chi Heng Foundation, a Hong Kong registered charity based in Hong Kong which provides support and education for children in China affected by AIDS.

Founded in 1998, the Chi Heng Foundation (CHF) now has offices in Hong Kong, Beijing, Shanghai, Guangzhou, Anhui and Henan. It is a non-government organisation whose programs are funded by private donors, businesses, and partner NGOs.

"Chi Heng" means "wisdom in action", and CHF's mission is to use its knowledge to help

people in need. With this in mind, CHF moves from village to village throughout central China offering help to any child with at least one parent who is living with or has died of HIV/AIDS. CHF provides care not only to AIDS orphans, but also to AIDS-affected children, thereby ensuring that no child is excluded and each child's needs are fully understood. At the start of the AIDS Orphans Program, CHF provided education for 400 children in central China. Since then that number has grown and reached 7,500 by March 2008.

CHF primarily focuses on paying for the children's education and living expenses, making sure all funds are delivered directly to schools and programs by CHF's own staff. CHF does not operate orphanages or foster homes. Instead, local relatives often take in the children, allowing them to continue to grow up in their native villages. To further

decrease their sense of social stigma and isolation, CHF places the children in schools that purposefully integrate them with children not impacted by HIV/AIDS. These efforts aim to give AIDS-affected children a stronger sense of community and belonging.

CHF promises a long-term commitment to helping the children not only complete their educations but also receive dependable, comprehensive support.

Please join us in this urgent fight to help these children orphaned by AIDS, before their chance has passed. Together, we can give these children a better future.

To find out more about the Chi Heng Foundation or to make a donation, please visit <http://www.chfaidsorphans.com> or email info@chihengfoundation.com